

Story Pollinators Program



Looking to engage your audiences hearts, minds and imagination to inspire action?

Imagine if you could animate your audiences - inspiring, energising and connecting them so that your message lives on beyond your event?



What we offer

Sense-sational Storytelling Training

This program is a dynamic and lively mix of exercises, theory, practice, and coaching. Participants learn to be audience focused and able to identify what qualities they want to pollinate within the audience's hearts, minds and imaginations. Together we translate these insights to generate a relevant story using persuasive language, spoken with a passionate presence.

program features

- Learn how to structure and shape a good story
- Learn sense-sational storytelling techniques
- Develop a captivating storytelling presence
- Discover the neuroscience of storytelling
- Refine and practice your storytelling
- Develop an understanding of social ecologies
- Tailor and adapt your story to your specific audiences
- Receive 1 : 1 story coaching

Option 1:

ONE DAY

live workshop

Option 2:

MASTERCLASS

live or online

Option 3:

6 WEEKS

live or online
(2 hours per week)



Imagine what this generates

smart speakers pollinate rather than preach

- Inspire your audience to move from passive consumers to active pollinators
- Shift from being a good storyteller into a great storyteller
- Animate your audience so that your story lives on beyond the event
- Learn to craft and tell your stories in a way authentic to you
- Create more clarity and confidence to be seen and heard
- Identify which of your life experiences capture your key message best
- Become adept at weaving stories into your communication and presentation style
- Create memorable connections that touch hearts, minds and imaginations
- Understand what is happening with your audience when you are storytelling

what people say:

"WOW! I have come away from this program with so much more than the ability to articulate a compelling story. I have learned what it means to truly connect with those around you, and have surprised myself on multiple occasions."





How we get you there

we work differently

We aim to generate an environment of trust, playfulness, vulnerability, and shared group learning.

We do this by sharing stories, movement, games, slide presentations and through the use of breakout groups.

When online, we work with cameras both on & off and ensure regular breaks off-screen.

We share powerful storytelling frameworks to shape your stories, practical exercises to get you comfortable telling your stories and one-on-one story and presence coaching to get you captivating your audiences.

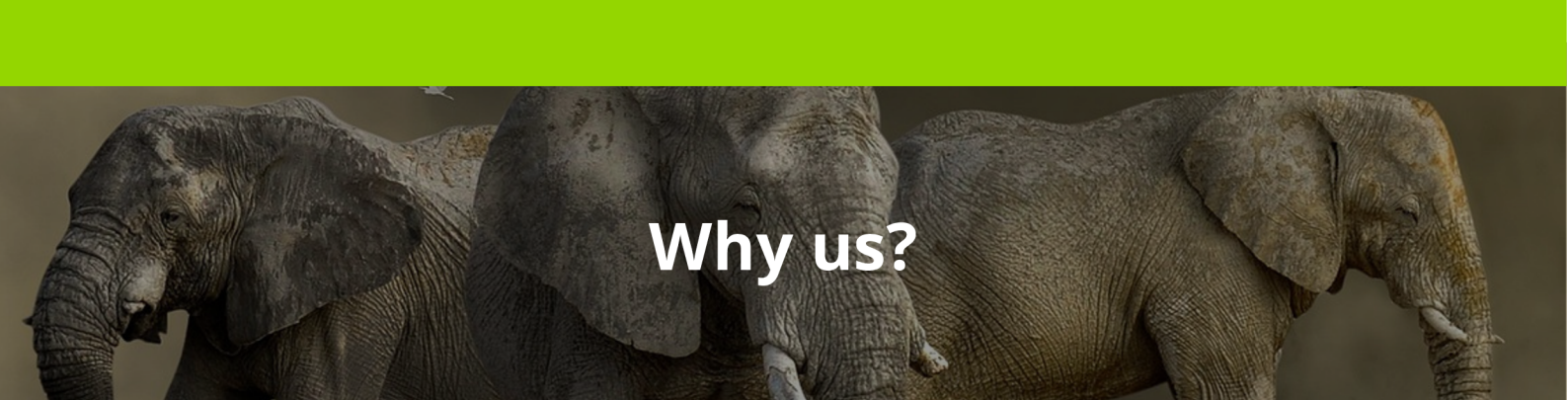
Our Methods include:

- Face to face or online learning
- Journalling practices
- Imagination and visualisation
- Small group learning
- Reflective practice
- 1:1 coaching

what people say:

"The approach and guidance is invaluable. Love being led into a world where the fabric of our social ecology is nourished with our stories."





Why us?

our unique skillset

We have extensive storytelling experience - we are:

- performers
- spoken word poets
- award-winning filmmakers
- speakers
- public speaking trainers

We are experts in generating active and engaged Social Ecologies with various audiences - in the room and online.

We trained facilitators, coaches, eco-philosophers, and experiential therapists.

We embrace complexity and ecology and use a diverse range of practices to tap into all of your different ways of knowing and learning.

what people say:

"Helped me create much better stories, both personally and professionally. Good mix of theory and practice with coaching"

Your guides on this storytelling journey will be Johanna de Ruyter and Caresse Cranwell. Find out more about them in the 'about us' section of our web page.





Get in touch

call us

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find out how we can tailor a program
to get you telling powerful stories

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